Circular Letter
No. 11
Series 2025
Information (White)

TO: HIS EXCELLENCY, THE REVEREND MEMBERS OF THE CLERGY, MEN AND WOMEN RELIGIOUS AND THE LAITY OF THE ARCHDIOCESE OF SAN FERNANDO, PAMPANGA

RE: LAUNCHING OF ALAY KAPWA ARCHDIOCESAN LENTEN ACTION PROGRAM
Date: 05 March 2025 (Ash Wednesday)
Time: 9:00 AM
Presider: Most Rev. Florentino G. Lavarias, D.D.
Venue: Metropolitan Cathedral of San Fernando, Santo Rosario (Poblacion), City of San Fernando, Pampanga
Theme: "*Kapwa Ko, Pananagutan Ko.*" (cf. Romans 14:7)

Greetings of Grace and Peace!

The launching of this year's *Alay Kapwa* Archdiocesan Lenten Action Program will be on **05 March 2025, Ash Wednesday**. A Eucharistic Celebration will be held at the Metropolitan Cathedral at 9:00 AM, with Most Rev. Florentino G. Lavarias, D.D. presiding.

Alay Kapwa Sunday Second Collection held annually during Palm Sunday will be observed in all parishes on 13 April 2025 and to be transmitted to the Finance Department of the Arzobispado not later than 09 May 2025.

Alay Kapwa envelopes will also be distributed in the parishes, shrines and other institutions in our Archdiocese.

Likewise, *Alay Kapwa* cans/coin banks will be distributed among participating families, schools, business establishments, government and non-government organizations, and in some parishes.

The funds raised will be used for the following programs:

a. 700 scholarship grants and educational privileges in college for poor students for School Year 2025-2026;
b. Health and medical assistance that gives access to quality health care services through referrals to our doctor-clinic and hospital partners, medical and dental missions in far-flung communities;
c. Partnership projects with KDF through free surgery for pterygium and cataract patients, cleft lip and cleft palate patients, ABC Global for Health assisting in the Prison Apostolate, regular medical consultation to 5 Integrated Community Organizing Communities in the coastal and urban poor settlements; and
d. Emergency relief assistance to disaster prone parish communities.

OTHER ACTIVITIES: Evangelization Campaign

- *Alay Kapwa* Program of the Catholic Church in general, and in the Archdiocese in particular; the programs and services supported by the *Alay Kapwa* campign and its accomplishments for the past year that will be published in the yearly Alay Kapwa report from the Social Action Center of Pampanga.
- A special *Alay Kapwa* Radio program series entitled ***"NINU ING KAPARA KUNG TAU?"*** shall be aired on DWBL 91.9 on every Wednesdays of Lent (March 12, 19, 26, April 2 and 9), 9am to 10am deepening the theme for this year while reflecting on Alay Kapwa stories of hope..
- Lenten Recollection of Alay Kapwa Parish Coordinators, Volunteers, and service ministry officer on March 29, 2025 Saturday, to be held at Good Shepherd Hall, SACOP Grounds Maimpis, City of San Fernando, Pampanga.

All collections are to be remitted to the Finance Department at the Arzobispado de San Fernando, Pampanga or to SACOP not later than 09 May 2025.

Let us all wholeheartedly support the *Alay Kapwa* Program as a manifestation of our love for the poor. *Santo Cristo del Perdon y Caridad – pakaluluan mu kami*. *Virgen de los Remedios, Indu ring Capaldanan, Tula ring Capampangan, Talayingat ning Arkidiocesis – ipanalangin mu kami*. Thank you for the kind attention, I remain

One with you as a servant to the servants of the Gospel,

(Sgd.) ✠ FLORENTINO G. LAVARIAS, D.D.
Archbishop of San Fernando
Pampanga

(Sgd.) REV. FR. DANNY Q. NACPIL
Chancellor

17 February 2025